

business packages...

The borough arms can provide just what you need - impeccable service and the professional expertise that thinks of everything - leaving you to relax and enjoy the most productive time you've ever had.

Whether it's an intimate one-to-one meeting, a training course or conference; we will create a conducive environment for thought in any of our two private rooms. And with every detail, however small, taken care of, we think you'll appreciate the difference.

Ideal for

- Seminars
- Lectures
- Meetings
- Presentations
- Exhibitions
- Trade Receptions
- Interviewing
- Product Launching
- Training
- Brainstorming

Continently situated a few minutes from the M6 motorway. The Borough Arms Hotel offers an ideal location for your business meetings.

With facilities to suit both the smaller gathering of heads around a table, or up to 90 people theatre style, our function rooms can be organised to suit your needs.

We pride ourselves on our service and attention to detail. From your initial enquiry right up to the minute you leave the hotel, our function coordinators will ensure you have everything you need to achieve your objectives.

Independently owned, The Borough Arms Hotel is able to cater for your every need, making sure everything you require is at hand. And if you have a last minute request - all you have to do is ask.

Your business meetings are important to you - and that's important to us.

The Facilities

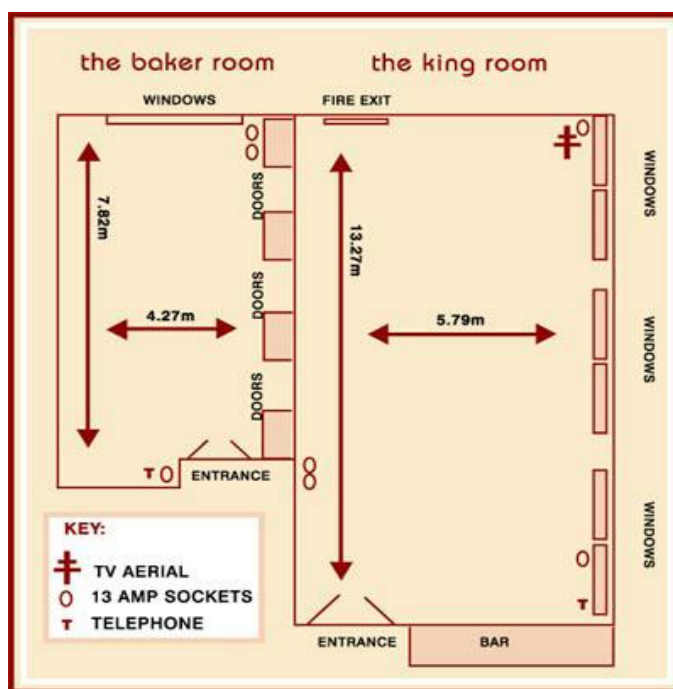
The Borough Arms Hotel is conveniently situated on the outskirts of Newcastle under Lyme, Staffordshire, adjacent to the Potteries towns and with easy access to the A34, A50 and both junctions 15 (approx. 3 miles) and 16 (approx. 7 miles) off the M6 motorway. Stoke on Trent railway station is 3 miles away, while Manchester and Birmingham International Airports are both only 40 miles away. Parking is easy with space for 40 cars in the hotel car park and for 200 cars in the adjoining public car park.

The hotel has 40 en-suite rooms, an elegant restaurant offering international and traditional cuisine with seating for

up to 65 people, and a comfortable lounge bar to retire too.

We offer an excellent service to the Conference Organiser, with two well-equipped function rooms, ideal for seminars, lectures, presentations, exhibitions, training or just a room to help you think. Both our function rooms have ample telephone and power points, together with the added advantage of natural lighting.

The King room is our larger conference setting accommodating up to 90 delegates theatre style. A particularly light and airy room, it also has its own private bar which may be opened up by arrangement for smaller meetings. The Baker Room seats up to 35 persons theatre style, and also provides the ideal setting for syndicate work as the two rooms are interconnecting.



Banqueting

From tantalising finger buffets, an Indian feast, to a traditional roast beef dinner, the food at the Borough Arms Hotel is nothing short of sumptuous. Flexibility is our forte and we will gladly tailor make menus to suit your needs. **And we don't charge an arm and a leg for the privilege.**

Should you require a more ambient atmosphere to dine in, our elegant Ostler Restaurant can be booked in advance during the day for business lunches. Alternatively, after a long meeting you may wish to retire to our comfortable lounge bar which offers a wide range of delicious 'home-made' meals/snacks and beverages.

Whatever your choice, your colleagues and guests can't fail to be impressed by our hospitality.

Conference Rates & Services

If you need a room arranged at short notice, or just need a few hours to complete your objective then choose The Borough Arms Hotel. Excellent rates, well organised, easy to reach and easy to park. You couldn't make a better choice

BAKER ROOM

Half Day - 9am - 1pm or afternoon/evening - Call for our best rates!

Full Day - 9am - 5pm - Call for our best rates!

KING ROOM

Half Day - 9.00am - 1.00pm or afternoon/evening - Call for our best rates!

Full Day - 9.00am - 5.00pm - Call for our best rates!

Conference Facilities

Please note that our conference room rates & delegate rates include the following:

Complimentary Support facilities

- Mineral or still water and a choice of cordials
- Baize cloths on tables
- Extension leads & adapters available
- Wi-Fi Internet access

General Facilities

- Photocopier
- Fax transmitter
- Secretarial services

Audio visual equipment

- Flipchart & easel
- Overhead projector & screen

Additional equipment is available at an extra daily charge

- TV & video recorder
- Slide projector & screen
- Data projector

For Business & Pleasure

Taking your delegates or guests out for a breath of fresh air or a well-deserved break, couldn't prove to be a more pleasant experience.

Set in the heart of Staffordshire towns that make up 'The Potteries' Newcastle under Lyme offers a rich and varied heritage. Within the city of Stoke on Trent you will find everything from dry ski slope skiing to canal cruises to Quasar and on the outskirts of the city, some beautiful countryside.

From traditional markets on the 'Stones' to charming villages and some fine architecture, Newcastle-under-Lyme offers something for everyone.

The New Victoria Theatre

Europe's first purpose built theatre in the round, boasts a full and varied programme of events. Situated just 2 minutes from the hotel, our receptionist will be happy to make seat reservations for you.

The Borough Arms Hotel

Helping you achieve your goals
